

## DEGREE: **DEGREE IN JOURNALISM**

### 1. GENERAL DETAILS OF THE SUBJECT

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Name: **DESIGN OF NEWS PROGRAMS**

Level: Fourth      Term: Spring

Type: ☐ Basic

☐ Compulsory

X Elective subject

Credits (LRU / ECTS): 6

Theoretical credits: 4,5

Practical credits: 1,5

Year: 2010

Lecturer: Rafael Vega Jiménez

E-mail: rafa.vega@eusa.es

### 2. DESCRIPTION

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Future journalists will be expected to enter the profession with a 'grab bag' of skills across the written, visual and aural modes, and will also be required to be able to produce 'packaged' stories for publication on a variety of platforms (TV, radio and online) in Spain.

It will also expose students to deadline driven tasks, set to emulate the intense and demanding working environment of multi skilled journalists. Legal, professional and ethical issues in relation to broadcast journalistic practice will also be discussed.

### 3. SITUATION

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#### PREVIOUS KNOWLEDGE AND SKILLS:

This course builds on the skills and knowledge you have developed previously in Communication & Journalism (Technology of the Media, Journalistic Genres and Styles, Audiovisual Theory and Techniques). This means we expect you to draw on the relevant research literature of past courses to inform your production work in this course. We also expect you to be ready to take on the production of original journalistic stories that incorporate images and sound. This means that you should be well versed in how to approach and interview key sources for your stories and to conduct all interviews in a professional and ethical manner. You should also have a well developed sense of what make for a compelling visual and aural story.

#### RECOMMENDATIONS:

It's recommended to use laptop or tablet with wifi access.

It's recommended watching and listening to Radio, Online and TV news. Different channels and programs. The better the best.

#### ADAPTATION FOR STUDENTS WITH SPECIAL NEEDS (FOREIGN STUDENTS, STUDENTS WITH SOME KIND OF DISABILITY)

#### **4. SKILLS**

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- The capacity for analytical and critical thinking and for creative problem solving in the contexts of communication and journalism.
- The ability to independently produce effective communication and journalism texts and to critically reflect on their value and purpose as tools of practice.
- The skills to appropriately locate, evaluate and use relevant information to develop content for communication and journalism.
- The capacity to keep abreast of changes in the audiences, platforms, tools and practices of communication and journalism.
- A respect for ethical practice and social responsibility
- The skills of communicating effectively across a range of contexts and platforms in the journalism professions

#### **5. OBJECTIVES**

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##### **OBJECTIVES**

- Getting the basic conceptual knowledge to design news programs on TV, Radio and online.
- Describing the creation process in TV, Radio and online, since the beginning of the idea until the planning and the basic production of news programs.
- Analyze the different news programs that are broadcasted and produced by the media in Spain and Andalusia, to getting used with the treatment of the content.
- Know and value the different trends in the design of news programs, mainly those related to the new journalism, citizen journalism and social networks.

##### **SPECIFIC OBJECTIVES**

- Learn the theoretical knowledge and its practical application to the analysis of news programs broadcasted in the Media about the contents of the subject.
- Critical analysis and comparative of the structure and design of the different news programs.
- Develop the capacity to plan, elaborate and perform the design of a news program project.
- Develop the ability to run journalistic groups or being part of them.
- Develop professional knowledge and experience by the contact with professionals and visits to Media stations.
- Understanding how some decisions are made in the Media when editors have to choose the news.

#### **6. METHODOLOGY AND TEACHING TECHNIQUES**

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##### **METHODOLOGY**

- The teacher will develop a theoretical aspect of the subject, giving some elements to understand it.
- Discuss this aspect, with the previous knowledge and the ideas that the students have about this issue.

- Practical lessons, in which we'll watch TV and radio news programs, in Spanish and English, and we'll discuss about them. Moreover, we'll simulate the production of a TV, Radio and online news program.
- Complementary activities, such as visits to TV channels and Radio stations.
- Final work about the production of a News program.

## TEACHING TECHNIQUES

X Master class and discussion X Tutorial session

X Practical lessons

X Visits and trips

☐ Reading test

☐ Others: \_\_\_\_\_

## **7. LIST OF TOPICS**

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### 1-. INTRODUCTION

- 1.1-. Written media vs audiovisual media
- 1.2-. Audiovisual informative genres
- 1.3-. News programs. Concept and definition
- 1.4-. Planification and design of news programs
- 1.5-. Origin and evolution

### 2-. TELEVISION

- 2.1-. Importance of the image
- 2.2-. Formats
- 2.3-. Audiovisual language
- 2.4-. Routines and treatment of the information

### 3-. RADIO

- 3.1-. Importance of the sound
- 3.2-. Formats
- 3.3-. Audiovisual language
- 3.4-. Routines and treatment of the information

### 4-. ONLINE

- 4.1-. New ways of telling news
- 4.2-. Social networks, citizen journalism, youtube, blogs
- 4.3-. Start ups. Undertake your own news company.

## **8. REFERENCES**

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### ENGLISH

BLISS, Edward and James L. HOYT. *Writing News for Broadcast*. New York: Columbia University Press, 1994.

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CARR, Forrest, Suzanne HUFFMAN, and C.A. TUGGLE. *Broadcast News Handbook*. Boston: MA: McGraw Hill, 2001.

KALBFELD, Brad. *The Associated Press Broadcast News Handbook*. New York: McGraw-Hill, 2000.

POTTER, Deborah and Debora HALPERN WENGER. *Advancing the Story: Broadcast Journalism in a Multimedia World*. 2nd ed. Washington, DC: CQ Press, 2011.

## SPANISH

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- *Proceso de la Información de actualidad en Televisión*. IORTV, Madrid, 1992.
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CEBRIÁN HERREROS, Mariano:

- *Géneros informativos audiovisuales*. Ciencia 3, Madrid, 1992.
- *Información televisiva. Mediciones, contenidos, expresión y programación*. Síntesis, Madrid, 1998.

DÍAZ, Lorenzo:

- *La Radio en España (1923-1997)*. Alianza Editorial, Madrid, 1997.
- *La Televisión en España (1949-1995)*. Alianza Editorial, Madrid, 1994.

FERNÁNDEZ GARCÍA, Francisco: *Así son las cosas... Análisis del discurso informativo en televisión*. Universidad de Jaén, Jaén, 2003.

GORDILLO, Inmaculada:

- *Narrativa y televisión*. Mad Ediciones, Sevilla, 1999.
- *Los Informativos en Andalucía*. Filmoteca de Andalucía, Granada, 1999.

MAYORAL, Javier (Coordinador): *Redacción periodística en televisión*. Editorial Síntesis, Madrid, 2008.

OLIVA, Llúcia y SITJÀ, Xavier:

- *Las noticias en televisión*. Instituto Oficial de Radio Televisión Española, Madrid, 1996.
- *Las noticias en radio y televisión. Periodismo audiovisual en el Siglo XXI*. Ediciones Omega, Barcelona, 2007.

PÉREZ, Gabriel: *Curso básico de Periodismo audiovisual*. Eunsa, Pamplona, 2003.

RETIS, Jéssica (coord.): *Los informativos diarios en BBC y TVE*. Ediciones de la Torre, Madrid, 2010.

VILLAFANE, Justo: *Fabricar noticias. Las rutinas productivas en radio y televisión*. Mitre, Barcelona, 1987.

## **9. ASSESSMENT CRITERIA**

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There will be TWO pieces of assessment in this course, each focusing on developing different skills in the production of radio and televisual journalistic texts.

### **THEORY (70%)**

#### A) Attendance (60%)

It will be assessed the attendance to the classes, the active participation in the debates, the attendance to the visits that we will schedule.

A student is expected to attend all class contact hours. A student who attends less than 80% of class contact hours without justification may be awarded a final grade of UF (Unsatisfactory Fail). A student who arrives more than 15 minutes late may be penalised for non attendance.

#### B) Exam (40%)

The objective evaluation of the knowledge, through a unique exam, consisting in a test related to the topics that have been developed through the course.

### **PRACTICE (30%)**

The students will present a News program Project at the end of the course.

See course schedule below for an overview of the course and assessment structure.

## 10. TEACHING ACTIVITIES

ECTS	
Lessons (6 * 10)	60
Students' work (6 * 15)	90
TOTAL (6 * 25)	150

	Theoretical sessions		Practical sessions		Activity			Exams		Units
	Lessons	Students' work	Lessons	Students' work	Nº	Length	Students' work	Exams	Students' work	
Week 1 <sup>a</sup>	4	6								1
Week 2 <sup>a</sup>			1	4						1
Week 3 <sup>a</sup>	4	6	1							2
Week 4 <sup>a</sup>			1	4						2
Week 5 <sup>a</sup>	4				1	6	5			2
Week 6 <sup>a</sup>		7								2
Week 7 <sup>a</sup>	4									2
Week 8 <sup>a</sup>		7	1							2
Week 9 <sup>a</sup>	4	6	1	4						2
Week 10 <sup>a</sup>			1	4						2
Week 11 <sup>a</sup>	4				2	4	5			2
Week 12 <sup>a</sup>		4								3
Week 13 <sup>a</sup>	4	6	2	4						3
Week 14 <sup>a</sup>			2						8	4
Week 15 <sup>a</sup>	4									4
Week 16 <sup>a</sup>	4								20	4
Week 17 <sup>a</sup>	2							2		
	(A)	(B)	(C)	(D)		(E)	(F)	(G)	(H)	TOTAL
Horas Totales	38	40	10	20		10	10	2	20	114

Activities	
Nº	Description
1	Visit to Canal Sur TV
2	Visit to Canal Sur Radio
3	
4	
5	
6	
7	
8	

Organization	
Theoretical and practical lessons (A)+(C)	48
Activities developed in the class (E)	10
Exams and test (G)	2
<b>Attendance</b>	<b>60</b>
Study (theory and practice) (B)+(D)	60
Preparation of the activities (F)	10
Study for exams (H)	20
<b>Students' work</b>	<b>90</b>
<b>TOTAL (STUDENTS' WORK)</b>	<b>150</b>